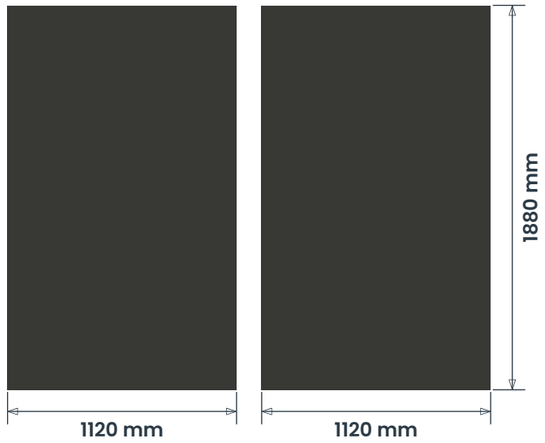
ITEM 17 (Qty as shown) **ASDA-EX-12A**
Window graphics.
Featuring:
• Digitally printed 5yr white vinyl c/w 5yr matt laminate.
• Face applied to glazing (facing out).
Scale 1:50



Existing Signage



Proposed Signage



BRAND COLOURS

External Green
Pantone 361
RAL 6018
Avery 800/339A

Internal Green
Pantone 368
Avery 800/2223A

Teal
Pantone 7474
RAL 5021

Corporate Grey
Pantone 447
RAL 7016
Avery 800/3157A

Warm Grey
NCS 4005 Y50R
PMS 408C.

BRAND TYPEFACES

Primary : **Gotham**

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ASHLEIGH HOUSE, BECKBRIDGE ROAD, NORMANTON INDUSTRIAL ESTATE, NORMANTON, WF6 1TE

ASDA BOLDON
NORTH ROAD
BOLDON COLLIERY
NEWCASTLE UPON TYNE
NE35 9AR

186679 REV A
13/04/24 - LB